



# Keynote Topics

## LEADERSHIP

### Resonate

*How Great Leaders Inspire Action, Align Teams, and Elevate Culture*

What makes some leaders truly unforgettable isn't just their title — it's their tone. In this keynote, Bronkar Lee delivers a modern, research-informed framework for becoming an influential leader by aligning presence, clarity, and communication. Through the Five BEATS of Resonance, participants learn how to lead with intention, communicate with impact, and create harmony across teams. Musical pieces woven throughout demonstrate how leadership "frequency" transforms ordinary interactions into extraordinary influence.

Participants walk away with tools to become consistent, clear, and energizing leaders who move teams forward. The organization gains more aligned managers, more motivated teams, and a measurable improvement in engagement and performance.

This keynote is ideal for organizations ready to level up leadership across departments by cultivating internal alignment and external authority.

#### Perfect for:

*Leadership development, executive retreats, management training programs, organizational initiatives*

### **Problem This Solves:**

- Leadership inconsistencies causing breakdowns in trust and clarity
- Lack of energetic presence and influence from team leads or executives
- Communication gaps that lower productivity and morale

### **Tangible Takeaways:**

1. A practical framework for creating clarity, connection and momentum (The Five BEATS of Resonance)
2. How to develop and maintain a consistent leadership presence in high-pressure environments
3. A framework for delivering clear and aligned communication that reduces confusion and builds trust
4. Tools to model energetic alignment and create ripple effects throughout the team
5. Strategies to harmonize leadership tone across departments, improving culture and execution

# One Song, Many Voices

## *How Aligned Teams Drive Greater Results*

Effective teams aren't just aligned on paper — they're in sync in real time. In this keynote, Bronkar Lee helps teams experience what it means to operate with true alignment. Using musical metaphors and neuroscience-backed practices, he equips teams with the tools to communicate more clearly, trust more deeply, and collaborate more efficiently.

When teams learn to tune into one another and align their rhythms, performance improves, friction decreases, and collective results rise.

Teams move from reactive and fragmented to proactive and unified. Organizations gain stronger culture, clearer communication, and higher productivity from teams that are rhythmically aligned.

### **Perfect for:**

Team building events, cross-functional collaboration initiatives, annual meetings, culture transformation programs

### **Problem This Solves:**

- Siloed departments and poor cross-functional collaboration
- Disengagement or misalignment around vision and execution
- Communication breakdowns that slow down progress

### **Tangible Takeaways:**

1. A practical framework for aligning teams using the Five BEATS of Resonance
2. Research-backed techniques to increase collaboration, trust, and cohesion
3. Clear steps to reduce friction and increase flow in everyday interactions
4. Tools for mapping team roles and rhythms to maximize contribution
5. Exercises and language to create psychological safety and group accountability

## **Connect and Convert**

*How to Resonate with Clients and Convert Without Pressure*

Great salespeople don't just close deals — they open relationships. In this keynote, Bronkar Lee explores the science of resonance and how it impacts trust, connection, and conversion. Using the Five BEATS of resonance, sales professionals learn to tune into their own energy, align with their clients, and guide conversations with clarity and confidence.

This keynote gives your team the tools to build stronger client rapport, sell without pressure, and generate long-term impact and revenue.

Sales professionals shift from transactional to transformational. Organizations benefit from improved client retention, higher closing ratios, and more empowered teams who enjoy selling and building authentic relationships.

### **Perfect for:**

Sales conferences, customer relationship events, revenue team meetings, business development training

### **Problem This Solves:**

- High-pressure tactics that damage trust and burnout your team
- Sales cycles that feel forced, inconsistent, or disconnected
- Difficulty building lasting client relationships

### **Tangible Takeaways:**

1. How to show up with energy and presence that increases client trust and openness
2. A rhythm-based approach to navigating conversations and timing offers
3. How to listen deeply, ask powerful questions, and adapt in real time

4. Strategies for building rapport that leads to repeat business and referrals
5. A step-by-step method for aligning personal energy with sales goals to reduce burnout and increase effectiveness